3rd Annual
Bluewater Babes Fish For A Cure

September 30- October 1, 2011

September 30- Captain's Meeting & Cocktail Party
October 1- Fishing, Awards & Celebration

Square Grouper Tiki Bar
Jupiter, FL.

Demographic

Tournament fishing events offer our sponsors a unique opportunity to target a very specific demographic. This allows for optimal exposure and branding for your product or company over a two-day event. Our participants have the buying power and you; the sponsor will have their attention for the entire event and the promotion leading up to the event. The participants in this event are extremely generous and support the charities and causes we promote.

2010 BWB Statistics:

Boats entered.....74
Anglers.....444 (apx)
Guest.....800+per night

About the participants- Mostly ladies, all ages, strong convictions for the breast and ovarian cancer causes, family oriented, average boat size entered 40'+, middle to upper class earning power

Schedule of Events:

Friday Sept.30th

6pm-10pm: Captain's Meeting/ Cocktail Party
Beer, cocktails, hors'doevres, contests, costumes, male mate auction, raffles and so much more!!!

Saturday Oct. 1st

7am-4pm Inlet water gun fight/ boat decorating contest/ Fishing
4pm-10pm: Awards party- Includes dinner, cocktails, beer, and raffle.

Sponsorship Opportunities

PINK SNAPPER:

$5,000 - $10,000 Cash

- One boat entry in tournament
- 8 Bluewater Babe tournament t-shirts
- 8 drink tickets each night (Friday-Saturday)
- 8 wristbands for food each night (Thursday-Saturday)
- Company logo on entry brochure – **deadline July 1**
- Company logo on print ads, poster, program, banners at both Grand Slam locations and the Square Grouper - **deadline September 1**
- Company logo on back of tournament t-shirts - **deadline September 1**
- Company promotional materials included in boat buckets
- Company name announced on VHF radio
- Opportunity to display company banner (prime location)
- Sponsor recognition

On-line:

- Company logo on Bluewater Babe website **fishforacure.com**
- Company logo on **fishforacure.com** – sponsor page
- Company logo and info posted on our facebook and social media sites
- Company logo and link on email blasts

PINK MARLIN:

$2,500- $4,500 Cash

- Bluewater Babe tournament t-shirts
- 6 drink tickets each night (Friday-Saturday)
- 6 wrist bands for food each night (Friday-Saturday)
- Company logo on entry brochure – **deadline July 1**
- Company logo on print ads, poster, auction program, banners at both Grand Slam locations and the Square Grouper - **deadline September 1**
- Company logo on back of tournament t-shirts – **deadline September 1**
- Company promotional materials included in boat buckets
- Opportunity to display company banner
- Sponsor recognition

On-line:

- Company logo on Bluewater Babe website **fishforacure.com**
- Company logo on **fishforacure.com** – sponsor page
- Company logo and info posted on our facebook and social media sites

PINK SWORDFISH:

$1,500 - $2,000 Cash

- Bluewater Babe tournament t-shirts
- 4 drink tickets each night (Friday-Saturday)
- 4 wrist bands for food each night (Friday-Saturday)
- Company logo on entry brochure – **deadline July 1**
- Company logo on print ads, poster, program, banners at both Grand Slam locations and the Square Grouper - **deadline September 1**
- Company promotional materials included in boat buckets
- Opportunity to display company banner

On-line:

- Company logo on Bluewater Babe website **fishforacure.com**
- Company logo on **fishforacure.com** – sponsor page

PINK TUNA:
$500 - $1,000 Cash

- Bluewater Babe tournament t-shirts
- 2 drink tickets each night (Friday-Saturday)
- 2 wrist bands for food each night (Friday-Saturday)
- Company logo on entry brochure – deadline July 1
- Company logo on poster and program – deadline September 1
- Company promotional materials included in boat buckets
- Opportunity to display company banner
- Sponsors recognition

On-line:

- Company logo on Bluewater Babe website fishforacure.com
- Company logo on fishforacure.com – sponsor page
- Company logo and info posted on our facebook and social media sites

PINK SAILFISH:
$250 - $500 Cash

- Bluewater Babe tournament t-shirts
- 2 drink tickets each night (Friday-Saturday)
- 2 wrist bands for food each night (Friday-Saturday)
- Company logo on entry brochure - deadline July 1
- Company logo on poster and program - deadline September 1.
- Company promotional materials included in boat buckets
- Opportunity to display company banner (sponsor provides Banner)

On-line:

- Company logo on fishforacure.com – sponsor page
- Company logo and info posted on our facebook and social media sites

PINK DOLPHIN
Donor Sponsorships:

Cash sponsorships:..Less than $250-$2,500

All sponsorships are welcomed, greatly appreciated and encouraged! If you as a sponsor would prefer to donate in a direct way without sponsoring a "particular event or product" here is your opportunity! All sponsorships help to underwrite the event and ultimately make it possible for us to donate to our benefitting charity the Cancer Alliance of Help and Hope and H.O.W. (Hearing the Ovarian Cancer Whisper). Thank you for your consideration, if you do not see a promotional opportunity that would make your donation fees-able to your business please contact us, we are happy to negotiate in order to secure your sponsorship! Thank you!

Donor Sponsors receive: (Amount of some items depends on level of sponsorship)

- Company name/logo will be included on printed materials; posters, flyers, program (deadline sensitive*)
- Logo featured on our website with a link to the sponsors website (Only $250 and above)
- Company promotion through our social media network; facebook (over 1500 fans)
- Complimentary Tickets/ T-shirts (amount based on sponsorship level)
- Company promotional material included in gift bags for each boat

In- Kind Product/ Raffle item donations

Another option to participate in the tournament as a sponsor without donating cash directly is through our "in-kind/ raffle donation". Items and services donated will be displayed and raffled off at the event. Items will be on display both nights of the event. This is a great opportunity to feature new products, services and reach your target demographic. Money raised through the raffle will benefit local breast and ovarian cancer patients going through treatment now.

All products and services will be recognized and thanked in the official tournament program at the event and on our website!

Please fill out the information below so we are able to recognize you and your business properly and so we know the value of your donation. Thank you for your support!

Donation items deadline: Wednesday; September 21, 2011

Any items delivered after the deadline will be used for prizes, radio raffles or where we see fit; programs and raffle signage is printed in advance- thus the importance of having your donation reach us on time, by the deadline; otherwise we cannot guarantee how the product/service will be used at the event.